

# LEMON

*Hale Liu*  
2566 Lemon Rd.

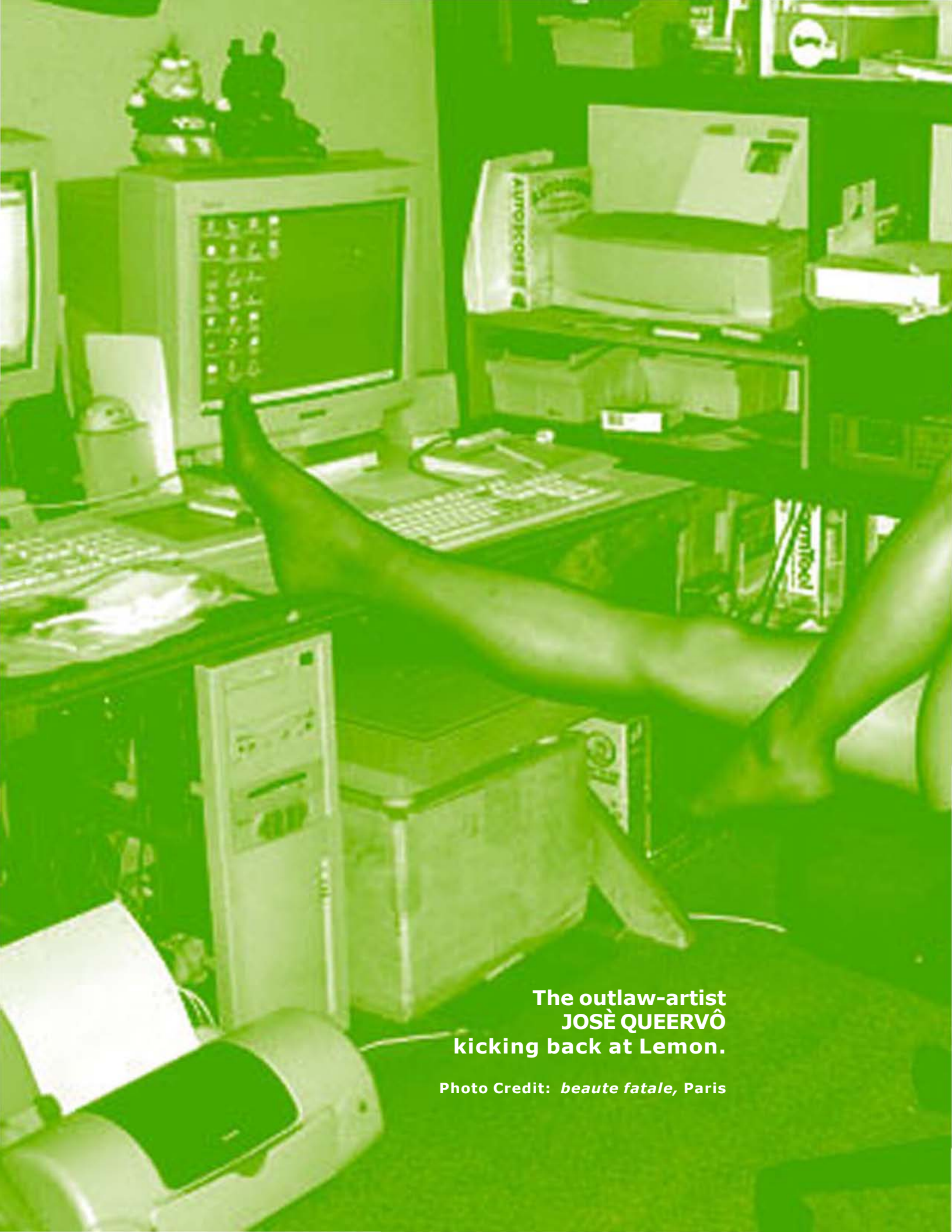
**INAUGURAL EXHIBITION**



**J O S È Q U E E R V Ô**  
***New Works on Wall***

**Lemon**

**2566 Lemon Road #3C, Honolulu, HI 96815**



The outlaw-artist  
**JOSÈ QUEERVÔ**  
kicking back at Lemon.

Photo Credit: *beaute fatale*, Paris



## PRESS RELEASE – FOR IMMEDIATE RELEASE

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**EXHIBITION OPENING: SATURDAY, MAY 15, 5-7PM**

## LEMON ANNOUNCES INAUGURAL EXHIBITION: NEW WORKS ON WALL BY JOSÈ QUEERVŌ

IN LEMON'S FIRST EXHIBITION IN PARADISE, the infamous, transgendered artist-activist, and Mexican-PanAsian-American exhibitionist **Josè "OOOh-yah" Queervō** appropriates and reorganizes images [totally unprecedented!] taken from the all over the world [no kidding – he/she just took a course, *Introduction To Computers*, at the La Rasa Mission Cultural and Community Health Center] like American mass media [really, oh wow!], International folk art [nice!], and religious iconography [scandalous!], using them to create biting new [and oh, can he or she ever bite! Take it from me –Ed.] and often very humorous political and social satires [note to art consultants, curators, and undergrads: I bet you've never heard of this before!]. The **Lemon** exhibition [like i.e., its our gallery's first ever exhibition in the fucking entire universe!] "New Works" follows **Queervō** [and his/her potent perfume, the self Zen-entitled, *Cloud After Hydroponics Has Worked Its Magic*] as he/she creates a new satirical installation aimed at anything and everything ["I'm an inclusive artist", **Josette** is keen to say, "hear me roar from the rear: R-oo-rrr"]. In the series, **Queervō** experiments (No, she is not a scientist silly; but she just adores "to create" in latex gloves and white stockings) with new installations techniques with master gallerist, **Lemon's** very own **Heidi Dunstheimer, RN** [Note to inspired artists: imagine the shape all the fucking embolden words create on this fucking page. Man, its really far-out...].

Born in Mexico City, Tokyo and Beijing, **Queervō** credits [we'll actually, she no longer has any credit – Visa put an end to that. In fact they told her the other day, "Joserita, please leave home without us.™"] the neighborhood 'gardener' that helped raise her/him/it with his/her/its first exposure to the happy, sad, and boring cultural history of extinct indigenous peoples [*let me hear the people in the house "SCREAM!"*]. Later she/he

earned a bachelor's degree in Political Gastroeconomics at the Universidad Nacional Autónoma de Philipppines [the place of **Josè's** conversion] in 1985 or 1986. As a student, heshe worked on many private professorial projects [disappointingly, all four inches of them] as well several public international banking projects [i.e. lucrative scams], which helped cement, augment or uplift [you decide] his/her interest in political and social sham-activism-performance art for great personal gain [ála, The United Way]. By the way, this was when she could now afford to transform (picture a woolly caterpillar and then a gorgeous butterfly) from a B into a C. In 1987, **Queervō** immigrated all the way to the United States [everybody sing: "Where have all the good time gone?"], where he/she worked PT as a freelance model and actress in Van Nuys, a graphic designer [pronounce with a lisp], but mostly nights in the service of day farm laborers in Fresno. In 1994 he/she graduated with a BFA from the San Francisco Art Institute [trans. Art Institute = "Sign the loan forms, stupidio"] before going on to complete a MFA at the San Francisco Art Academy [ditto x 10]. **Queervō** worked as director of *Queers for Beers: A Special Social Club*, helping to establish the project as San Francisco's premiere agency and venue for exploring multicultural/transgendered Art and Relationships. Since 1995, **Queervō** has been a managerial and security officer for many downtown San Francisco transient Hotels.

**ABOUT LEMON:** Lemon is the leading [i.e., only] advocate and venue for groundbreaking, avant-garde, 21st-century contemporary art in the great state of Hawai'i. Founded in 2004, it currently manages the careers of a significant number of the nations most prominent and gifted emerging and mid-career artists, including the entire Estate of LG Williams.

# # #

# ***New Works on Wall***

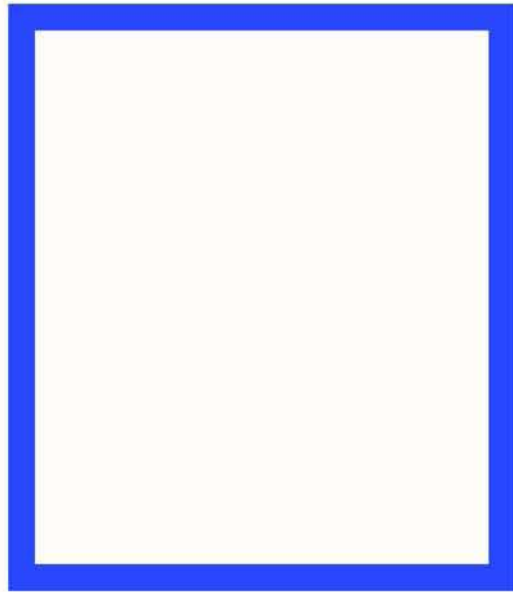


























# CHECKLIST OF THE EXHIBITION

1. **The title of this work is For my mommy: I wish she were here to see this fucking great artwork, or To rich or middle class artists working in foreign countries below the southern hemisphere (with few exceptions); or A small range from a wider range of global perceptions (on the lighter/happy side of things); or Possibly more but definitely not less...**

2004, Unsigned Wall Installation from a Beachside Portfolio of 6  
Painters Tape on Wall (any color), Dimensions Variable (small)  
Edition 3, \$10,000\* ea. + \$50 Certificate of Authenticity Fee  
Courtesy of the Artist and Lemon, Honolulu, HI

2. **The title of this work is To all media, everywhere [really], including drawing, photography, film, installation, painting, sculpture, video, and Internet art; or To the curators of this exhibition: they are so cute you should see them all the time [esp. when they are clean and in good moods – and with a full tummy of great food]; or to The mid-pacific ocean during May to September 2004: bring us the swell/s we deserve, et al; or To all Americans [Everywhere]!**

2004, Unsigned Wall Installation from a Beachside Portfolio of 6  
Painters Tape on Wall (any color), Dimensions Variable (medium)  
Edition 3, \$12,500\* ea. + \$75 Certificate of Authenticity Fee  
Courtesy of the Artist and Lemon, Honolulu, HI

3. **The title of this work is related in some way to a renewed urgency about this subject, with the increasing exception of coming to terms with how it will be perceived abroad by freakingly rich collectors, curators and expensive fashion magazines; To the State Department in the hopes that it can to improve the country's reputation with many trips on/with/in the hopes of catching/taming/mounting many abroads; and to Not traveling widely over the course of the next year: *"That would be stupid!"***

2004, Unsigned Wall Installation from a Beachside Portfolio of 6  
Painters Tape on Wall (any color), Dimensions Variable (large)  
Edition 3, \$17,525\* ea. + \$100 Certificate of Authenticity Fee  
Courtesy of the Artist and Lemon, Honolulu, HI



- 4. The title of this work is the potential for the liberation of the whole range of thinkers in their many diverse forms; or don't forget that Science and Technology are mere children (oh? You already have. Oh, OK, then. Forget this one); critical penetration; or the intensity of almost ultimate awareness.**

2004, Unsigned Wall Installation from a Beachside Portfolio of 6  
Painters Tape on Wall (any color), Dimensions Variable (large)  
Edition 3, \$17,525\* ea. + \$100 Certificate of Authenticity Fee  
Courtesy of the Artist and Lemon, Honolulu, HI

- 5. The title of this work is forthcoming.**

2004, Unsigned Wall Installation from a Beachside Portfolio of 6  
Painters Tape on Wall (any color), Dimensions Variable (large)  
Edition 3, \$17,525\* ea. + \$100 Certificate of Authenticity Fee  
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- 6. The title of this work is happiness is a newfangled slot machine or after a couple of minutes 40 million American shook their heads and laughed in a way that suggested they never get bored.**

2004, Unsigned Wall Installation from a Beachside Portfolio of 6  
Painters Tape on Wall (any color), Dimensions Variable (large)  
Edition 3, \$17,525\* ea. + \$100 Certificate of Authenticity Fee  
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*\* Please inquire about our "Kama'aina Rates"*

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*exclusively by appointment*